

End Semester/Reappear (Semester IV) Examination June 2022

Programme: BBA
Subject: Business Ethics
Subject Code: 11.254
Enrollment No: _____

Full Marks: 70
Time: 3 Hrs.

Section I

1. Short Answer type questions. Answer any four.

4 x 5 = 20

- a. Discuss the moral obligations of a company towards its investors.
- b. Should the business houses contribute towards environmental sustainability? Explain why or why not.
- c. Describe the principles of utilitarianism.
- d. Discuss the work values of Indian managers.
- e. How are ethics & decision-making related in business? Illustrate with suitable example
- f. Explain social audit.

Section II

Long Answer type questions. Answer any three.

3 x 10 = 30

2. Explain the principles of professional ethics.
3. Differentiate between the Utilitarian & the Kantian theories related with normative ethics.
4. Explain some of the ethical aspects which should be covered by an organization in its Corporate Governance policy.
5. Discuss the reciprocal moral obligations of the employers & the employees in the light of rational structure of an organization.
6. What is meant by an interest group? Discuss the major interest groups that are associated with business.

Section III

Application based questions. Answer any one.

1 x 20 = 20

7. a. How can the companies foster an ethical culture at work? Mention point-wise.
b. Discuss the evolution of ethics in business.
8. a. Elaborate the steps involved in resolving an ethical dilemma.
b. Discuss the organization as a rational structure.
9. a. Explain why is the study of business ethics important in current situation? How can ethical values be promoted among business community at large?
b. Explain the main causes for growing concern for Corporate Social Responsibility.
